



## USOUND AND FAUNA TO SHOWCASE MEMS-POWERED WEARABLES IN BERLIN

FAUNA, USound's subsidiary, will be attending this year's Internationale Funkausstellung (IFA) fair in Berlin, Germany. Attendees will have the opportunity to see the advancements of MEMS speaker technology and try FAUNA's smart eyewear.

**Graz, Austria, 17.07.2023** — USound, an Austrian fast-growing company providing advanced audio solutions, will be represented by FAUNA, USound's daughter company, at Internationale Funkausstellung (IFA) 2023. From the 1st till the 5th of September 2023, more than 150.000 people are expected to visit the Messe Berlin Exhibition Grounds to see the latest consumer electronics products and innovations. At hall 27 (booth 622), attendees will have the opportunity to see USound's latest MEMS solutions and FAUNA's MEMS-powered audio glasses.

*"We are looking forward to meeting consumers, manufacturers and experts from the electronics industry who are interested in our MEMS technology. IFA has been bringing electronics companies together for more than 100 years and we believe that this year's event will be another opportunity to foster collaborations with other key players on the market."*, stated Ferruccio Bottoni, USound's CEO.

Since the last IFA event, USound has developed many new products, including Tarvos 1.0 linear amplifier and Kore 4.0 audio module. The former is an ASIC linear audio amplifier created to drive USound MEMS speakers, while the latter integrates USound Conamara, the thinnest speaker on the market, and Tarvos 1.0. The result is a compact module that allows the further miniaturization of TWS earbuds and hearing aids. Following USound's latest innovations, FAUNA has expanded its portfolio of MEMS-powered audio glasses, which will be displayed at the booth. Thanks to the joined booth, visitors will be able to not only try the ready-to-wear glasses but also learn more about the technology behind their development.

### About IFA

Internationale FunkAusstellung (IFA) is a consumer electronics fair that takes place every year in Berlin, Germany. Described as "the world's most significant technology event", it attracts the attention of 150.000 trade visitors each year from more than 130 countries. These include key retailers, buyers, and experts from the industry and the media. This year's event will take place between 1-5 September 2023 at Messe Berlin (Messedamm 22, 14055 Berlin, Germany). Learn more by visiting [www.ifa-berlin.com](http://www.ifa-berlin.com)

### About USound

USound is a fast-growing MEMS loudspeaker company enabling customers to bring new revolutionary audio products to the market. USound's unique selling proposition is based on radical miniaturization, power reduction and increased production efficiency. USound products are safeguarded by over 360 patents. Learn more on [www.usound.com](http://www.usound.com)

### About FAUNA Audio Glasses

FAUNA is USound's daughter company. Based in Austria, it produces high-quality audio glasses based on microelectromechanical systems (MEMS). What's the idea behind FAUNA? Natural hearing without blocking the auditory canal. Today, FAUNA Audio Glasses are sold worldwide.

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